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Brevard Innovators Highlighted as “Faces of Technology” in *florida.HIGH.TECH* 2010

*Florida High Tech Corridor’s Magazine Features Magnet Innovations
Company AML, and Technical Design Studio Coalter Animation*

HEATHROW, Fla. (Feb. 2, 2010) – Central Florida’s most in-depth guide to the high tech community recognized two Brevard County entrepreneurs whose innovative technologies have the potential to revolutionize high tech industry. Dr. Rainer Meinke, founder and chief scientist at Palm Bay’s Advanced Magnet Lab, and David Coalter, Animation Director of Coalter Digital Animation Studio in Melbourne Beach, are among the “Faces of Technology” featured in *florida.HIGH.TECH* 2010, an annual magazine published by the *Maddux Business Report* in partnership with the Florida High Tech Corridor Council (FHTCC).

Both innovators helped their companies achieve incredible success in 2009. Meinke filed 15 patent applications over the last year, using electromagnets in energy and biomedical applications. As well, Coalter secured a contract to design 3-D digital animations and renderings that depict the Northrop Grumman KC-45 tanker, one of the biggest defense projects awarded by the Pentagon last year.

Now, through the Florida High Tech Corridor Council’s “Faces of Technology” YouTube channel, <http://www.facesoftechnology.com>, viewers can watch Meinke and Coalter tell their own stories. Both professionals discuss how their technologies are changing their industries, from invisible forces of an electromagnet to visually stunning renderings of an F-22.

“These *Faces of Technology* profiles showcase the diverse high tech sectors in just one corner of the Corridor,” said Randy Berridge, president of the Florida High Tech Corridor Council. “We are so proud that they call Florida’s High Tech Corridor home, and we salute their passion and commitment.”

In addition to the *Faces of Technology* profiles, the magazine contains a special feature on FHTCC’s efforts in Economic Gardening (GrowFL.com), spotlighting its entrepreneurial and incubator support, as well as articles on the technologies coming from the three Corridor universities, the University of Central Florida (UCF), the University of South Florida (USF) and the University of Florida (UF). This issue catalogs the 13-year history and milestones of FHTCC’s Matching Grants Research Program, which surpassed 1,000 projects funded this year.

For nine years, the *Maddux Business Report* has published the magazine in partnership with the Florida High Tech Corridor Council, highlighting its successes in research, workforce development and marketing. In addition to including the organization’s annual report, this year’s magazine features in-depth stories on the downstream value of the Matching Grants Research Program, the economic impacts of UCF’s Business Incubation Program and the high tech companies that relocated to the area because of Corridor partnership opportunities.

Copies of the magazine are distributed to trade groups and professional associations listed in the magazine, as well as to sponsors and advertisers. Corridor Council development groups distribute the magazine nationwide as they work to grow high tech industry and innovation in the region. Copies are available through the *Maddux Business Report* for \$5 to cover the cost of tax, shipping and handling. To obtain a copy, contact Marcia Turner at Marcia@Maddux.com or (800) 226-4394. The content is also available for download via <http://www.floridahightech.com/resources/directory.html>.

About FHTCC

The Florida High Tech Corridor Council (FHTCC) is an economic development initiative of the University of Central Florida (UCF), the University of South Florida (USF) and the University of Florida (UF) whose mission is to grow high tech industry and innovation through research, workforce and marketing partnerships.

A partnership involving more than 20 local and regional economic development organizations (EDOs) and 14 community colleges, the Council is co-chaired by the presidents of UCF, USF and UF. The Council includes the presidents of two of the community colleges, the president of Florida Institute of Technology and representatives of high tech industry.

The unique partnership has resulted in a strategic approach to high tech economic development that involves matching funds research, workforce development and a marketing program leveraging governmental, EDO and corporate budgets on a regional rather than local basis.

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